



Reasons to Attend the Work and Family Researchers Network Practitioner Day Conference (and how to sell it!)

We'll help you to get support for attending the conference by detailing the benefits of participating in the WFRN Practitioner Day. Below are some key points to help you communicate the value of attending on June 23, 2016.

1. The WFRN Practitioner Day is a qualified training activity for HRCI and SHRM continuing education credits.
2. Ten plus educational sessions in one day on a range of work and family topics.
3. Interactive breakout sessions with leading work and family researchers from around the world.
4. Access to cutting edge research and proven techniques to help you support employees in meeting both their work and family obligations– and organizations in reducing costly turnover, promoting engagement and increasing productivity.
5. The opportunity to meet face-to-face with fellow practitioners to discuss what's working, what's missing, and how workplace researchers can help fill the gap with your input.
6. Direct access to world-renown researchers from MIT, Penn State, Purdue, University of California, VU University Amsterdam, the National Science Foundation and many more.
7. A unique opportunity to ask leading researchers your specific questions about workplace dilemmas and determine how their research can help your organization to succeed in the coming year.
8. Program materials for all sessions, and even if you are unable to attend a session, you'll get the program materials – a terrific resource for you and your co-workers to reference again and again!

The Practitioner Day at the Work and Family Researchers Network Conference will offer a world-class education that is unparalleled in the Work and Family field. Because this is a one-day event, there is no overnight travel expense, the cost for Organizations is \$500, Federal Agencies and Nonprofits are \$250 and the opportunity to learn from amazing researchers and fellow practitioners is priceless! We hope that you join us!

- See more at: <https://workfamily.sas.upenn.edu/content/practitioner-day-2016-wfrn-conference>